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Media Contact:
Brand Spoken
(202) 271-4813
mediarelations@brandspoken.com

New Charity Sends “A Little Love in Every Box” to Sick Kids

Charity Founder Vinh Wright Launches Kraftlove® to Help Hospitalized Children Cope with Illness through the Joy of Creativity

(Washington, DC) May 7, 2015 – Anhvinh Wright announced the launch of Kraftlove, a charity dedicated to helping hospitalized children cope with illness through the joy of creativity. The organization, based in the National Capital Area, delivers boxed creative crafting kits to hospitals for distribution to pediatric patients.

“We believe in the power of creativity and self-expression to help transform a child’s hospital experience to one of joy and healing. Kraftlove’s mission is to use art to promote a healing environment in the hospital for children struggling with illness by providing interactive art projects that inspire creativity and encourage self-expression,” said Wright, Kraftlove’s Founder and President, “I hope that everyone reading this will continue to follow us on this journey as we introduce Kraftlove to the world. Walk with us and experience the joy as we share a little love in every box.”

Kraftlove is currently seeking corporate and individual donors and seeks to establish key relationships with manufacturers and retailers of art and craft supplies to expand its caring-through-crafting network.

About Kraftlove

The Kraftlove mission is simple: To help children cope with illness through the joy of creativity. By providing interactive art projects that inspire creativity and encourage self-expression, Kraftlove will promote an environment of normalcy, joy and healing for hospitalized children facing challenging circumstances. Kraftlove shares “a little love in every box” with hospitalized children who are struggling with a wide variety of illnesses and challenges by partnering with hospitals and organizations to identify hospitalized children that may benefit from a creative crafting experience. Kraftlove is a registered 501(c)3 organization.

About Kraftlove Founder Anhvinh Wright

Anhvinh Wright is the Founder and President of Kraftlove. Mrs. Wright is a board certified behavior analyst who has been working in the field of autism for over 15 years. She began working as a student therapist at the Lovaas Institute for Early Intervention (L.I.F.E.) in 1996 where she learned about behavior modification using the principles of Applied Behavior Analysis. After working as a private behavior therapist, Mrs. Wright became a behavior consultant at SEEK Education and later joined ABC Consultants as a Senior Behavior Consultant. In 2005 Mrs. Wright relocated to Virginia and became an ABA Coach for the Fairfax County Public Schools, where she provided behavior support to teachers and staff in the classroom. Most recently she served as a behavior specialist for the Falls Church City Public Schools. Mrs. Wright graduated from the University of California, Los Angeles, with a double major in History and Psychology. She received her Masters in Applied Behavior Analysis from the California State University, Los Angeles. Mrs. Wright, a mother of three, possesses a deep passion for helping children and believes in the power of simple crafting and creativity to bring children joy and enhance their healing environment.

<http://www.Kraftlove.com>